Points for Website Layout:

1. Home Page:
   Writeup on why invest in real estate
   Surat City Writeup
   Company Statistics - Ref Panchshil / Gagan developers
   About us summary
   Prestigious projects photos - Ref L&T Realty
   Contact us summary

2. Buyer's Guide tab: - Ref Ravani website
   Links to Real Estate related Govt websites
   Unit Converter
   Home Loans
   EMI calculator
   Stamp duty & registration
   NRI guide

3. Company Profile Tab:
   Writeup to be improved (inclusion of statistics) - Ref Gagan developers
   MD's message
   Entire Team Photo & writeup - Ref Amar website
   Section for awards & achievements
   CSR Activities

4. Portfolio Tab: - Ref Panchshil/Arcvista/Pristine/One place/Mantra/Brigade
   Residential/Commercial/Weekend - Ongoing/Completed
   Writeup + Project Highlights (ammenities)
   Technical Specifications
   Gallery
   Availability (actual to be updated on daily basis)
   Construction updates (maybe including pictures) (to be updated quarterly)
   Brochure with download option (after filling basic details)
   Feedback form
   Link to Google reviews (Project wise)
   Google maps integration (project wise)
   Nearby essentials & attractions with distance

5. Special tab for Upcoming/planned Projects
   Details of upcoming projects - Ref Omkar developers
   Form for inviting customer requirements - Ref Amar website
   Place for accepting ideas/designs/photos/videos/descriptions from customers for creating their dream home
   Form for inviting details of land parcels for future projects

6. Testimonials tab:
   Write ups & Video Testimonials
   Option to add testimonials - Customer/visitor/employee/supplier

7. Life @ Gruham tab:
   Employee engagement activities
   Site functions & activities
   Reference scheme platform (details of prospective customers to be taken from existing stakeholders) (Rewarding reference givers)

8. Contact Us tab: - Ref Gagan developers
   Address
   Contact Number
   Google maps location
   Link to download company profile
   Place for Careers option for inviting job applications - Ref L&T Realty
   Customer complaints form

9. Constant Buttons on all pages:
   Top Left - Logo
   Top Centre - Company Name
   Left side Centre - Enquiry form
   Left side Centre - Button for scheduling contactless site visit
   Left side Centre - Button for requesting Sales Executive visit at customer house
   Right side Centre - Buttons for social media links
   Right side Bottom - WhatsApp chat integration

10. Other References:
    Design of Tabs - Apple website
    Main page of Projects Tab - Apple website
    Bottom of every page - Links to all pages - Omkar developers

11. Static pages:
    Terms & conditions
    Privacy policy
    Disclaimer
    Sitemap

Note: All write-ups, images, videos etc will be provided by us.

Other key points for development of website:

1. Fully responsive dynamic website:
   Compatible with all devices like mobile, tablet, iPad, laptop, desktop etc
   Compatible with all browsers like Chrome, firefox, safari, IE, opera etc

2. Google analytics integration

3. Facebook pixel integration

4. Google maps integration

5. Push notification integration

6. SEO ready

7. Whatsapp chat integration

8. 99.99 uptime

9. Existing CRM integration for enquiry forms

10. Admin Panel:
    Login & logout
    My profile
    Manage website home page sliders
    Manage all contents on all pages (statistics, images, videos, deals)
    View all forms submitted on website
    View site visitors analytics

11. Technology:
    Backend - PHP, Framework - Codeigniter (MVC Structured)
    Frontend - HTML5, CSS3, Jquery
    Database - Mysql

12. Tools:
    UI/wireframes - Adobe Xd, Invision
    PHP - Netbeans/Sublime, Web-browser
    Version Control - Gitlab

13. Security:
    SSL Certificate implementation
    Prevent SQL injection
    Prevent Cross-site Scripting (XSS)
    Prevent displaying technical error logs to the end user

Authorisation (HTTP)
Authentication
Server side validation/form validation
Block (Hypertext Preprocessor) PHP Backdoors (file uploads)
Prevent Broken Authentication
Session management
Prevent sensitive data exposure
Prevent broken access control
Prevent using components with known Vulnerabilities
Prevent insufficient logging & monitoring